



The Psychology of Economic Decisions: Reasons and Choices Volume Two (Paperback)

By -

Oxford University Press, United Kingdom, 2004. Paperback. Book Condition: New. 229 x 155 mm. Language: English Brand New Book ***** Print on Demand *****.Psychologists have a long tradition of studying human behavior, strengths and weaknesses, biases and limitations. Economists have constructed normative frameworks that capture the most important elements of human decision-making and developed powerful tools to determine individual and strategic choices in a variety of situations. Only recently have their strengths been combined and economic models enriched with key ingredients found in psychological studies. This volume covers four of the most important themes in this interdisciplinary field: feelings, inconsistencies, limitations and biases. Each chapter contributes to a more comprehensive and accurate modelling and description of human behavior. Its four parts cover: the origins, formation, and evolution of beliefs; consistency, commitment, and intertemporal separability of dynamic choices; attention, preference formation, and risk evaluation in limited cognition; and affective behaviour, specifically the role of emotions in decision making.

DOWNLOAD



READ ONLINE
[5.35 MB]

Reviews

Most of these pdf is the best pdf offered. It can be rally fascinating throuh studying period of time. You may like just how the writer write this pdf.

-- **Carlie Bahringer IV**

Unquestionably, this is the best work by any author. Better then never, though i am quite late in start reading this one. I realized this publication from my dad and i advised this pdf to find out.

-- **Nelson Zemplak**