



Hotel Management. Summary

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GRIN Verlag Gmbh Aug 2014, 2014. Taschenbuch. Book
Condition: Neu. 210x148x1 mm. This item is printed on demand Print on Demand Neuware - Exam Revision from the year 2012
in the subject Tourism, grade: 1,0, Stralsund University of
Applied Sciences, language: English, abstract: The summary
consists of preperational notes for an exam in hotel
management in English language: Distribution (ways, changes,
impacts); Main organizations of Hotel Industry; Positioning
(Theme Orientation, target groups); Changes of Hotel Industry
(new media, internet, impacts, providers, rankings, regulations);
Sustainability in Hotel Industry (implementation levels,
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