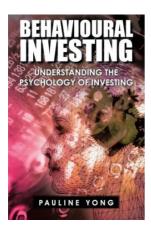
Get Kindle

BEHAVIOURAL INVESTING: UNDERSTANDING THE PSYCHOLOGY OF INVESTING (PAPERBACK)



Trafford Publishing, United States, 2013. Paperback. Book Condition: New. 224 x 152 mm. Language: English. Brand New Book ****** Print on Demand ******. What drives investor behaviour? We would all like to think we always behave rationally but in reality we are often swayed by emotions. Most financial theories are based on the idea that everyone takes careful account of all available information before making investment decisions. However, researchers have uncovered a surprisingly large amount of evidence that this is...

Read PDF Behavioural Investing: Understanding the Psychology of Investing (Paperback)

- Authored by Pauline Yong
- Released at 2013



Filesize: 5.63 MB

Reviews

Basically no words to describe. We have read through and i also am sure that i am going to going to read once more once again later on. You may like just how the article writer compose this publication.

-- Mrs. Jane Quitzon DDS

An incredibly wonderful ebook with lucid and perfect answers. It is writter in easy words instead of difficult to understand. Its been printed in an exceptionally easy way in fact it is simply following i finished reading this publication in which really modified me, modify the way i think.

-- Mr. Keyshawn Weimann

Comprehensive guide for ebook fanatics. I have read and i am certain that i am going to planning to read through yet again once again in the future. Your lifestyle period will likely be change once you full looking over this ebook.

-- Jakob Davis