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The Perseus Books Group, United States, 2001. Paperback. Book Condition: New. Revised ed.. 231 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Allan Kennedy provocatively proposes that running corporations to benefit shareholders damages companies and the societies they operate in. [He] has raised questions about managing for shareholder value that someone will have to answer. -Mark Henricks, American Way
Allan Kennedy has always seen the corporation in its full cultural context. Now he demonstrates...

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- Authored by Allan A. Kennedy
- Released at 2001



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