



# There Is No Secret Sauce: A Strategic Guide to Social Media (Paperback)

By Adam Metz

Fastpencil, United States, 2010. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\*\*
Print on Demand \*\*\*\*\*\*.Adam Metz is the Principal at Metz
Consulting, a social customer management-consulting firm that teaches brands how to acquire, manage, monetize and retain customers from the social web. He is currently at work on a second book, The Social Customer, for McGraw Hill
Professional, due out in 2011. Metz has consulted with over 65 consumer and tech brands, including Hershey s Chocolate,
Waggin Train Pet Food, Wente Vineyards (top 30 winery) Pirate s Booty, MBT Shoes, Obama Girl (Barely Political), Passport Hotels, Hollywood Park Racetrack, The San Francisco
Convention and Visitor s Bureau, Sonoma County, Mighty Leaf Tea, Timbuk2 bags, and dozens of others.



#### Reviews

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-- Treva Roberts

Very useful to any or all group of men and women. I am quite late in start reading this one, but better then never. You are going to like just how the blogger publish this book.

-- Kristian Nader

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Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in Philadelphia,...



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Createspace, United States, 2013. Paperback. Book Condition: New. 224 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.BONUS - Includes FREE Dog Farts Audiobook Inside! That's right. For a limited time you can download a FREE audiobook...



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DK Publishing (Dorling Kindersley), United States, 2001. Paperback. Book Condition: New. American.. 224 x 150 mm. Language: English. Brand New Book. This Level 1 book is appropriate for children who are just beginning to read. Ms. Hill brings 28 fish to...